

The Green Marketing Manifesto By John Grant

By John Grant

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John Grant., environmental author. Green Marketing Manifesto, Ecoinomy, green marketing, green people

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<http://www.hugg.ca/john-grants-the-green-marketing-manifesto-017069.php>

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John Grant, Official John's previous book 'The Green Marketing Manifesto' was named Environmental Book of the Year John's sustainable marketing and innovation

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Oct 23, 2008 It is largely based on the book of John Grant, The Green marketing Manifesto Du Green Marketing au Green Thinking Guillaume Rieth.

<http://www.slideshare.net/StefaanVandist/green-marketing-presentation>

John Grant is author of a number of books including Coopportunity, published in January 2010. His other titles include The Green Marketing Manifesto, winner of the

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The Green Marketing Manifesto and Co-opportunity (Jan 2010) thejohngrant@btinternet.com. Contact me at john.grant(AT)ecoinomy.com View my complete profile.

<http://greenormal.blogspot.com/>

Green Marketing Manifesto by John Grant. Today on our Monday's green book series we're talking about green marketing. Our book for today is:

http://www.ecolibris.net/marketing_manifesto.asp

In this summary, you will learn Why knowing the differences between green marketing and traditional approaches is important; How Web 2.0 networking technologies

<http://www.getabstract.com/en/summary/sales-and-marketing/the-green-marketing-manifesto/9728/>

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Going green is the socially responsible and hip thing to do, but according to marketer, author and blogger John Grant, no one really agrees on what going green

<http://www.targetmarketingmag.com/article/the-green-marketing-manifesto-105989/>

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